



Big Brothers Big Sisters

**MEGA**Bike

PEDAL FOR POTENTIAL 

### With the participation of:



**Michel-Olivier Girard** – actor, former Little Brother and ambassador of Big Brothers Big Sisters of Greater Montreal

“ The mentorship I had as a Little Brother had many positive repercussions in my life. It will have served as an essential foundation to establish in me the right to believe in my possibilities and in my abilities. And when a child begins to believe in himself, then everything becomes possible. ”



**Alex Bisping** – actor and ambassador of Big Brothers Big Sisters of Greater Montreal

“ I believe in what Big Brothers Big Sisters provide, because I was lucky enough to have parents present, positive role models, and other adults who trusted me. They gave me a lot of solidity in my teenage years and it gave me wings. Every child should have this chance. That is why I believe Big Brothers Big Sisters is so important. ”





**Big Brothers Big Sisters**  
OF GREATER MONTREAL



The **Mega-Bike** event is a fundraising event organized by the philanthropic organization Big Brothers Big Sisters of Greater Montreal. Since 1975, we have been creating inspiring and decisive mentoring relationships that reveal the full potential of young people and equip them for the future.

With the pandemic, volunteerism has declined at a crucial time when communities need to pull together. Young people have been particularly affected by this difficult period and need our support **more than ever.**

### **What is the Mega-Bike event organized by BBBS Montreal?**

A Mega-Bike is a giant bike with 30 seats, ie 29 passengers and 1 professional driver. Each seat equals a minimum donation of \$200. On board the Mega-Bike, cyclists follow a route in downtown Montreal, lasting approximately thirty minutes.

Each team of 29 people must arrive at the starting point at the time and date chosen. The BBBS team will welcome you under a kiosk with refreshing drinks, nutritious snacks and all our energy!

You are then invited to a happy hour, very close to the route taken, to prolong the pleasure and exchange with the other participants!

**Who is this event for?** This event is suitable for both sporty and non-sporty people, for groups of friends or family members.

**Where will the event be held?** In downtown Montreal, near the Old Port.

**When?** September 2022. The exact dates will be announced shortly.

**What is the cost?** Minimum donation of \$200 per seat (**after tax credits: only \$130!**).



# HOW TO PARTICIPATE?

1 Mega-Bike = Minimum donation of \$200 per seat  
**After tax credits: \$130**

**To get you in the mood, here are some links to check out!**

Mega-Bike Event organized by the Heart & Stroke Canada Foundation:

Watch the video: [Click here](#) or go to <https://vimeo.com/87493523>

See a photo: [Click here](#) or go to <https://bit.ly/3iPERHI>

## CONTESTS **Stand out for a chance to win these prizes!**

### 1- The most **ENERGETIC** bike

Sparkling wine to share to celebrate during the networking happy hour!

### 2- The best **DRESSED UP** bike

A gift card from a sports boutique to be drawn among the participants of the bike!

### 3- Best **DONOR**

Are you ready for the challenge of raising more money? You could win a special prize awarded to the Best Donor!

### 4- The team having raised the most **DONATIONS**

Each team of at least 15 cyclists will receive their own dedicated donation campaign page and are invited to raise as much money as possible. A prize will be awarded to the team with the highest amount!





# HOW TO RAISE DONATIONS

Being a fundraising event, there is no limit to your generosity. A donation of \$200 (after tax credits: \$130) is enough to secure a seat and participate in the activity, but nothing prevents you from contributing more and raising donations for BBBS Montreal! In addition, you could win the prize awarded to the Best Donor!

There are different ways to raise funds: through social networks, crowdfunding, or simply in person, with your friends, colleagues, family, neighbors, etc. All ways are great! Choose one and challenge yourself to raise the largest amount possible, for the benefit of young people in Greater Montreal!

To make it easier for you, we have already set up a donation campaign on the Zeffy (formerly SimplyK) platform. Here is the procedure.



Visit our Mega-Bike donation campaign by [clicking here](#) or by going to <https://bit.ly/3iMxqB2>

Two options are available to you:

- 1. Make a one-time donation**
- 2. Collect donations for the campaign**

You can either:

- Create a fundraising team
- Create an individual fundraiser

\* Teams of at least 15 cyclists will receive a dedicated page to participate in the fundraising competition.





## 5 GOOD REASONS to take part in the BBBS Montreal Mega-Bike event

- 1. Combine business with pleasure!** Do an original and fun activity, while supporting an important cause!
- 2. Play outside!** We offer you an outdoor and face-to-face activity. It's good for the spirit, in times of COVID and after so much remote work!
- 3. Kill three birds with one stone!** This event is an original and fun activity, in addition to being a networking and fundraising event to support the development of young people in Greater Montreal!
- 4. Your donation is tax deductible.** If you decide to offer a donation or collect donations, each donor will receive a tax receipt. The amount of the donation is therefore greater than what actually comes out of your pocket!
- 5. Make a difference.** The long-term mentoring relationships we create have a real and profound impact on the lives of young mentees.

1 giant bike. 29 cyclists. 1 important cause.

1 UNFORGETTABLE DAY!

@GFGSmontreal  
#MegaBike  
#BBBSmontreal  
#PedalForPotential



## THE ORGANIZATION, in summary

**Vision:** That young people realize their full potential.

**Mission:** To create inspiring and life-changing mentoring relationships that reveal the full potential of young people and equip them for the future.

**COVID-19:** Young people who maintained regular contact with their mentors reported feeling more supported, less isolated and less worried or anxious. They had fewer symptoms of depression and anxiety than young people who did not have contact with their mentors during the pandemic. These results indicated that the BBBS mentorship program is crucial in helping young people to overcome stressful events. The return to normal is still not at our doorstep, it is important to continue to be able to offer the help that young people need.

### Fundraising objective with Mega-Bike: \$150k

Help us reach our goal for young people to reach their full potential.

## YOUR SUPPORT CHANGES LIVES.

Young mentees have a significantly greater chance of succeeding economically and socially.

## THE IMPACT OF MENTORING:

63% are more likely to pursue  
post-secondary studies



17% are more likely to  
get a job



80% adopt a healthy lifestyle  
87% enjoy a good social circle

