



Big Brothers Big Sisters

MEGABike

PEDAL FOR POTENTIAL 

With the participation of:



Michel-Olivier Girard – actor, former Little Brother and ambassador of Big Brothers Big Sisters of Greater Montreal

“ The mentorship I had as a Little Brother had many positive repercussions in my life. It will have served as an essential foundation to establish in me the right to believe in my possibilities and in my abilities. And when a child begins to believe in himself, then everything becomes possible. ”



Alex Bisping – actor and ambassador of Big Brothers Big Sisters of Greater Montreal

“ I believe in what Big Brothers Big Sisters provide, because I was lucky enough to have parents present, positive role models, and other adults who trusted me. They gave me a lot of solidity in my teenage years and it gave me wings. Every child should have this chance. That is why I believe Big Brothers Big Sisters is so important. ”





Big Brothers Big Sisters
OF GREATER MONTREAL



The **Mega-Bike** event is a fundraising event organized by the philanthropic organization Big Brothers Big Sisters of Greater Montreal. Since 1975, we have been creating inspiring and decisive mentoring relationships that reveal the full potential of young people and equip them for the future.

With the pandemic, volunteerism has declined at a crucial time when communities need to pull together. Young people have been particularly affected by this difficult period and need our support **more than ever.**

What is the Mega-Bike event organized by BBBS Montreal?

A Mega-Bike is a large bike with 30 seats (29 participants and 1 driver). In exchange for a minimum donation of \$5,000, a team of up to 29 cyclists rides a route through downtown Montreal, for approximately thirty minutes.

Each team of 29 people must arrive at the starting point at the chosen time and date. We will welcome you at a kiosk with refreshing drinks, nutritious snacks and all our energy!

You are then invited to a happy hour, very close to the event, to continue the fun and network with other members of participating companies.

Who is this event for? This event is suitable for large, medium and small organizations.

Where will the event be held? In downtown Montreal, near the Old Port.

When? September 2022. The exact dates will be announced shortly.

What is the cost? Minimum donation of \$5,000/bike (**only \$2,386 after tax credits!**). Additional options and sponsorship opportunities are offered to you in order to maximize your gift (see next page).

To get you in the mood, here are some links to check out!

Mega-Bike Event organized by the Heart & Stroke Canada Foundation:

Watch the video: [Click here](#) or go to <https://vimeo.com/87493523>

See a photo: [Click here](#) or go to <https://bit.ly/3iPERHI>



THE 3 LEVELS OF PARTICIPATION

Bronze Partner

1 Mega-Bike = \$5,000
After tax credits:
Approx. **\$2,386**

Included:

- Participation in the activity
- 1 souvenir photo of the bike with its participants
- Access to the networking happy hour + 1 free drink/person
- Participation in contests (see next page)

Silver Partner

1 Mega-Bike = \$7,000
After tax credits:
Approx. **\$3,326**

Includes what is listed in the Bronze level, plus:

- Visibility at the start/finish kiosk: Our kiosk will be present and visible in downtown Montreal for 3 days.
- Get noticed with your logo at our kiosk! (logo in black and white)
- The mention of your company as a partner in our public communications and press releases
- Your logo and a 'Partner' mention on your souvenir photo (logo in black and white)
- 2 free drinks (alcoholic or not) / person at the happy hour

Gold Partner

1 Mega-Bike = \$10,000
After tax credits:
Approx. **\$4,736**

Includes what is listed in the Bronze and Silver levels, plus:

- Increased visibility thanks to your logo in colors and in a bigger size
- Mention of your company as a Gold Partner on the bike billboard
- A souvenir video of your day, which you can integrate to your website and your social media networks
- The mention of your company at the beginning of the video "This video is brought to you by _____."
- Pictures of the day and of your bike ride
- A special gift offered to each of the participants
- Priority choice of day and time of participation
- Appetizers offered to your team during the happy hour + 2 free drinks / person

What if we are able to give more?

This event being a fundraising event, there is no limit to your generosity. If you would like to support us with a donation greater than \$10,000, we will be happy to reach an agreement for the amount offered.

Main Donor = Main Partner

The most generous donor will be awarded the title of **Main Partner** of the event.



Big Brothers Big Sisters
OF GREATER MONTREAL

Stop looking.

**THE BBBS MEGA-BIKE IS
YOUR 2022 TEAMBUILDING ACTIVITY!**

7 GOOD REASONS to register my business for the Mega-Bike event

- 1. Combine business with pleasure!** Offer an original team building activity to your team, while supporting an important cause!
- 2. Play outside!** We offer you an outdoor and face-to-face activity. It's good for the spirit, in times of COVID and remote work!
- 3. We take care of everything!** With the arrival of the nice weather and the end of the restrictions surrounding COVID-19, you will definitely want to offer a team building activity to your employees. By participating in Mega-Bike, we take care of everything, so you can focus on your core business and forget about the stress of organizing a team building activity.
- 4. Kill three birds with one stone!** This event is one of team building, networking, and funding to support the development of young people in Greater Montreal!
- 5. Get visibility.** We offer you visual material to share your involvement to your network, as well as various sponsorship opportunities. We will promote your participation in our public communications and press releases.
- 6. Your donation is tax deductible.** Get more for what you actually give! We provide you with a tax receipt.
- 7. Make a difference.** The long-term mentoring relationships we create have a real and profound impact on the lives of young mentees.



THE ORGANIZATION, in summary

Vision: That young people realize their full potential.

Mission: To create inspiring and life-changing mentoring relationships that reveal the full potential of young people and equip them for the future.

COVID-19: Young people who maintained regular contact with their mentors reported feeling more supported, less isolated and less worried or anxious. They had fewer symptoms of depression and anxiety than young people who did not have contact with their mentors during the pandemic. These results indicated that the BBBS mentorship program is crucial in helping young people to overcome stressful events. The return to normal is still not at our doorstep, it is important to continue to be able to offer the help that young people need.

BBBS of Greater Montreal relies on the financial support of individual and corporate donors to sustain its services.

Fundraising objective with Mega-Bike: \$150k

Help us reach our goal for young people to reach their full potential.

YOUR SUPPORT CHANGES LIVES.

Young mentees have a significantly greater chance of succeeding economically and socially.

THE IMPACT OF MENTORING:



63% are more likely to pursue post-secondary studies



17% are more likely to get a job



80% adopt a healthy lifestyle
87% enjoy a good social circle

