



Grands Frères Grandes Sœurs du Grand Montréal
Big Brothers Big Sisters of Greater Montreal

PRESS RELEASE

For immediate release

How you can give back to society by donating your clothes

Montreal, May 31, 2019 - The Big Brothers Big Sisters Montreal Foundation offers clothing collection services that allow participants to donate unused clothing while supporting the cause of youth mentoring.

For many people, preparing for spring cleaning means sorting through old clothes to make room in their closets. Goodbye, old flannel pyjamas and woolly sweaters! Make way for shorts and dresses! Ultimately, people are delighted by the sight of a spacious and organized closet.

But what to do with all these unused clothes? Donating clothes to support a cause is the best way to feel even better after a spring cleaning. The Big Brothers Big Sisters Montreal Foundation offers a home pickup service that makes it easy to donate your clothes.

"The Big Brothers Big Sisters Montreal Foundation offers you a simple and free clothing collection service to support the cause of youth mentoring!" says Jean Laberge, the General Manager of the BBBS Foundation.

Every year, Big Brothers Big Sisters of Greater Montreal raises funds through donation collection to provide mentoring programs to more than 1,800 children and youths in the Greater Montreal area. The non-profit organization believes that with a positive role model, a child can develop a sense of belonging, be reassured about their strengths and, most importantly, be inspired to reach their full potential.

"On average, a Canadian throws 81 pounds of clothing away each year. Knowing that 95% of these clothes can be recycled, everyone can help reduce the amount of clothes that end up in landfills, all while doing a good deed. Since its creation in 1998, our Foundation has been able to raise more than \$7 million for BBBS," adds Jean Laberge.

In addition, the Foundation has placed more than 100 donation boxes throughout the Montreal region and certain areas of the North and South Shores, offering residents an additional way to donate clothing. Additional information on how to register for the home pickup service and where to find donation boxes is available on the [organization's website](#).

About Big Brothers Big Sisters of Greater Montreal

(Source: <https://gfgsmtl.qc.ca/en/home/>)

Big Brothers Big Sisters of Greater Montreal is dedicated to helping children and youths who are faced with personal and socio-economic difficulties, as well as their families. Our agency offers professional mentoring services and an opportunity to acquire and improve personal strengths and interpersonal skills, contributing to a healthier life over the long term. Thanks to the involvement of volunteer mentors and donations from the community of Montreal, the organization currently provides quality mentoring services to more than 1,800 youths.

About the Big Brothers Big Sisters Montreal Foundation

(Source: <https://gfgsmtl.qc.ca/en/home/>)

Created in 1998, the Big Brothers Big Sisters Montreal Foundation offers donation collection services for clothing and other items to financially support the agency's development. Donations are collected through free home pickup services and donation boxes.

Find our logos, photos and videos here:

<https://www.dropbox.com/sh/6z8rfd1vjeimq9d/AAB8hI7ScAiHtBTzHFtCO-Gha?dl=0>

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