

PRESS RELEASE

FOR IMMEDIATE RELEASE

A Great Mixology Challenge for a good cause

Montreal, August 21, 2019 - The Saint-Houblon restaurant, located on Côte-des-Neiges, will host a fundraising event on September 24. The event is organized to help raise funds for the local organization, Big Brothers Big Sisters of Greater Montreal.

On September 24, 2019, Saint-Houblon will host the Great Mixology Challenge, a mixology contest that invites mixologists to concoct a special drink to raise funds for Big Brothers Big Sisters of Greater Montreal. Among the star mixologists will be BBBS ambassadors, three-time Canadian Olympic medalist Marianne St-Gelais and actor Michel Olivier Girard.

The manager of the Saint-Houblon restaurant, Audrey, explains why her establishment has chosen to support the organization: "We are pleased to be the organizers of this event to help young people who benefit from the mentoring services of BBBS. We believe that every young person deserves to reach their full potential and to ensure that BBBS achieves their goals of serving more youths in need, we have decided to organize a fundraising event that stands out by being unique and fun!"

Big Brothers Big Sisters of Greater Montreal has been providing mentoring services to young people who have been facing personal and socio-economic challenges for over 40 years.

"Enabling a child to develop fully through the presence of a meaningful relationship is what BBBS aims to offer to youths in Montreal," explains Maxime Bergeron Laurencelle, Executive Director at BBBS. "We are truly grateful for this event, as it will help support the 1,650 children we currently serve, as well as reach more young people from various Montreal communities."

This fundraising event organized for the organization will be free and open to the general public. The organization offers the possibility to support a mixologist or donate on [the event page](#) from now until September 24.

About Big Brothers Big Sisters of Greater Montreal

(Source: <https://gfgsmtl.qc.ca/en/home/>)

Big Brothers Big Sisters of Greater Montreal is dedicated to helping children and youths who are faced with personal and socio-economic difficulties, as well as their families. Our agency offers professional mentoring services and an opportunity to acquire and improve personal strengths and interpersonal skills, contributing to a healthier life over the long term. Thanks to the involvement of volunteer mentors and donations from the community of Montreal, the organization currently provides quality mentoring services to more than 1,800 youths.

Find our logos, photos, and videos here:

<https://www.dropbox.com/sh/6z8rfd1vjeimq9d/AAB8hI7ScAiHtBTzHFtCO-Gha?dl=0>

MEDIA CONTACT:

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